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High Tech Influencer Brings Technology, Media, and Creator Education Together in a New Community

Founded by digital media veterans Eugene Capon and Topher Welsh, High Tech Influencer aims to make emerging technologies more accessible through content, hands-on experimentation, and a community built for creators.

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High Tech Influencer (HTI), a technology-focused media brand and creator education community, is bringing together aspiring content creators, digital professionals, and technology enthusiasts who want to understand emerging technologies and put them to work. Founded by Eugene Capon and Topher Welsh, HTI combines media coverage, technology education, and hands-on creative projects to help people navigate an increasingly complex digital landscape.

As artificial intelligence, automation, and new digital platforms continue to change how content is produced and distributed, creators face an expanding list of tools, skills, and opportunities to understand. High Tech Influencer approaches this challenge by making technology approachable, entertaining, and useful. Through video content, tutorials, experimental projects, and collaborative learning, the brand explores what is possible when creators move beyond simply consuming technology and start building with it.

The founders bring years of experience across digital entertainment, emerging technology, and media production. Capon previously co-founded Studio Capon, an immersive media creative agency, and created *Glitched: A VR Talk Show*, a three-season virtual reality program. His professional background includes collaborations with technology companies such as Microsoft, Skype, and High Fidelity, alongside advisory work in extended reality and emerging technology initiatives.

HIGH TECH INFLUENCER

Welsh brings a background in broadcasting, entertainment, and motion design. A former radio personality and founder of After Effects Seattle, he has spent years bringing together creative professionals and exploring new approaches to digital storytelling. The two first connected through their shared interest in emerging media before collaborating on *Glitched: A VR Talk Show* in 2016.

High Tech Influencer represents the next chapter in their creative partnership, expanding beyond traditional content production into a community-centered approach to technology education and entertainment.

Rather than focusing exclusively on software demonstrations or conventional tutorials, High Tech Influencer explores technology through ambitious creative experiments, unconventional projects, and real-world applications. The community is designed to encourage participation, collaboration, and practical learning, allowing members to explore the possibilities of AI, automation, interactive media, and other rapidly developing technologies.

High Tech Influencer also welcomes opportunities to collaborate with technology companies, software developers, educators, event organizers, and media organizations. Through product demonstrations, interviews, technology coverage, educational partnerships, and branded content, HTI aims to connect emerging technology with the creators who will help shape its future.

About High Tech Influencer

High Tech Influencer is a technology-focused media brand and creator education community founded by Eugene Capon and Topher Welsh. Combining professional media experience with a passion for emerging technology, HTI produces content exploring artificial intelligence, automation, digital storytelling, and creative technologies. Through educational resources, experimental projects, and community collaboration, High Tech Influencer helps aspiring and established creators develop the knowledge and skills to build, innovate, and grow in an evolving digital landscape.

Media Inquiries:

****High Tech Influencer****

Website: https://www.HighTechInfluencer.com

Media Kit: hightechinfluencer.com/press

Interview, collaboration, and partnership requests are welcome.

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